



NANO2ALL

# BE PART OF THE NANOWORLD!

NANOTECHNOLOGY INVOLVES THE STUDY AND APPLICATION OF EXTREMELY SMALL THINGS ACROSS ALL SCIENCE FIELDS, IMPACTING ON EVERYONE'S LIFE.

JOIN OUR TEAM FROM ACADEMIA, INDUSTRY, MEDIA, POLICY MAKERS AND RESEARCH FUNDERS, CIVIL SOCIETY ORGANISATIONS, NON-GOVERNMENTAL ORGANISATIONS AND EVERYONE IN THE GENERAL POPULATION.

**TOGETHER WE CAN BUILD A WORLDWIDE DISCUSSION  
AND SHAPE THE FUTURE OF NANOTECHNOLOGIES.**

GET INVOLVED:

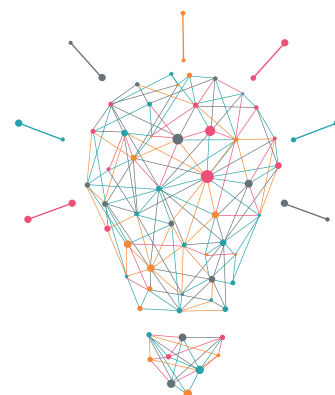
**[WWW.NANO2ALL.EU](http://WWW.NANO2ALL.EU)**



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# WHAT IS RESPONSIBLE RESEARCH AND INNOVATION (RRI)?

RRI is an approach that anticipates and assesses potential implications and societal expectations with regard to research and innovation, with the aim to foster the design of inclusive and sustainable research and innovation. It implies that societal actors (researchers, citizens, policy makers, business, third sector organisations, etc.) work together during the whole process in order to better align both the research and innovation processes and their outcomes with the values, needs and expectations of the society.



## WHO ARE THE MEDIA STAKEHOLDERS?



The MEDIA includes media groups, journalists, communicators (experts/practitioners), whose activity/purpose involves the provision of an **objective coverage of the applications of nanotechnologies**, as well as their potential **risks and benefits**, and also to **inform** on relevant environment, safety, health, ethical and societal issues.

## WHY IS NANO2ALL IMPORTANT FOR MEDIA?

You will have the opportunity to be part of a **nanotechnology dialogue involving diverse societal groups**, through which **you can directly address these communities**, hear about their needs, values and expectations concerning the use of nanotechnologies and the risks and benefits arising from it, as well as express your own opinions. Moreover, you will learn about the **innovation trajectories** that are most likely to advance into responsible nanotechnology applications. You will be an important interface between NANO2ALL and the outside world, capable of **channelling NANO2ALL** outcomes to those not involved in the initiative (including perceptions, expectations and views about the use of nanotechnologies, a set of future scenarios depicting nanodevelopments in the next years, the nanotechnology innovation trajectories that are considered responsible and socially acceptable, and the importance of societal engagement into nanotechnologies).

### NANO2ALL

GIVES YOU THE OPPORTUNITY TO:

**TALK**  
**LEARN**  
**BE PART**

OF NANOTECHNOLOGIES!

### GET INVOLVED:

 [www.nano2all.eu](http://www.nano2all.eu)

 [info@nano2all.eu](mailto:info@nano2all.eu)



Scan the QR CODE to access the  
NANO2ALL website